

Inspiring CAREERS at **LOCKS CAREER CENTER**

MOORE COLLEGE OF ART & DESIGN



As a new student arriving at Moore College of Art & Design you may wonder how your academic journey will lead to a career path distinguished by success and satisfaction. The search for meaningful work as an artist or designer can be challenging. The professional staff of the Locks Career Center is prepared to encourage and support you every step along the way.

CAREER-FOCUSED RESOURCES FOR EVERY STUDENT

The Locks Career Center provides Moore students and alumnae with comprehensive career support services ranging from résumé advice and career coaching, to assistance in internship preparation, help with networking skills, and job searches. In addition, the Center provides access to valuable resources and information on industry best practices to ensure students' professional development. This support helps artists, educators and designers enhance and improve their employment opportunities and shape their working life.

The Center also maintains an active database of employers and professional contacts in the art and design fields in the Mid-Atlantic region and nationally. A strong network of Moore alumnae maintains a loyal relationship with the College and is included in this database.

They are eager to share professional expertise with current students and regularly provide information to the Career Center about employment opportunities and new initiatives in their disciplines.

Through the electronic job bank COOL: Career Opportunities On-Line, graduates may access job opportunities and information on artists' residencies, grants, exhibitions, competitions and community service.

For undergraduate students, Career Center programs are tailored to meet each student's needs across all four years of the BFA curriculum with lifelong resources upon graduation. For masters-level candidates, the Center offers customized career planning in support of their ongoing professional development.



Auralis Herrero Lugo, class of 2005, worked as a designer for Mari Dade Inc. and Susana Monaco in New York before launching her own eco-conscious line of fashion under the label Auralis.

MISSION

The Locks Career Center is a lifelong resource for Moore students and graduates. With practical career support, up-to-date resources and wide-ranging services, the Center is available to help students and alumnae choose and develop rewarding careers in art and design.

A life-long career service resource

THE VALUE OF CAREER PREPARATION

Locks Career Center programs are integrated into each year of the curriculum, preparing students with valuable skills, including one-on-one coaching, résumé development, interview practice and contract negotiation. By the time seniors approach graduation, they are knowledgeable about professional expectations, confident of their skills and ready to make the transition to fulfilling careers.

By utilizing the Locks Career Center, students learn how to successfully negotiate their first job offer, navigate career changes and develop positive strategies in addressing professional challenges.



The Center's experienced staff understand the unique needs of visually creative people and has detailed knowledge of the broad spectrum of professional opportunities available in the varied fields of art and design.

Individualized attention is key in the approach taken by the Locks Career Center. Students work one-on-one with the professional staff to develop their goals and plan for their professional lives as artists, designers, art historians, curators and art educators.

LOCKS CAREER CENTER SERVICES INCLUDE:

- Individualized career coaching, guidance and workshops.
- Customized career planning delivered in each year of study from Foundation to graduation.
- Significant support to all students undertaking the required internship experience at Moore, including placement assistance, mentoring, assessment and negotiating internship contracts.
- Coordination of internship fellowship contracts and counseling on special internship fellowship and award opportunities.
- Assistance on making informed choices, developing self-awareness and using self-assessment techniques.
- Guidance on setting goals to make the successful transition from school to a professional career.
- **First-Year Focus**, an e-newsletter for first-year students.
- Individualized assistance on effective résumé writing, cover letter composition and networking.
- Access to comprehensive resources to help students and alumnae maintain a competitive edge in their respective fields.
- Specialized workshops on such topics as grant writing, freelance basics, pricing artwork and life/career balance.
- Active employer recruitment.
- Career Opportunities On-Line (COOL) a 24/7 electronic job bank connecting students and alumnae with jobs from over 1,250 employers.
- **Start Now**, a series of workshops to help prepare students for *Emerging Artists & Designers: The Annual Senior Show*.
- Employment cultivation during *Emerging Artists & Designers: The Annual Senior Show*.
- Advice on how to find part-time jobs, freelancing and self-employment, as well as volunteering and community service.
- Specialized training and information on best practices regarding topics such as tax issues for artists and designers, finding a gallery and e-commerce.
- Current listings for artists residencies, grants, exhibition opportunities, conferences, competitions, graduate study and international opportunities.
- Career action planning and support for graduate students and internship support for MFA candidates in Interior Design.
- Career support for students in the Continuing Education Certificate Programs.
- Support and mentoring for special leadership and scholarship programs such as the Business Scholars in the Arts, Penny Fox Internship Fellowship and the Marian Locks Senior Prize.